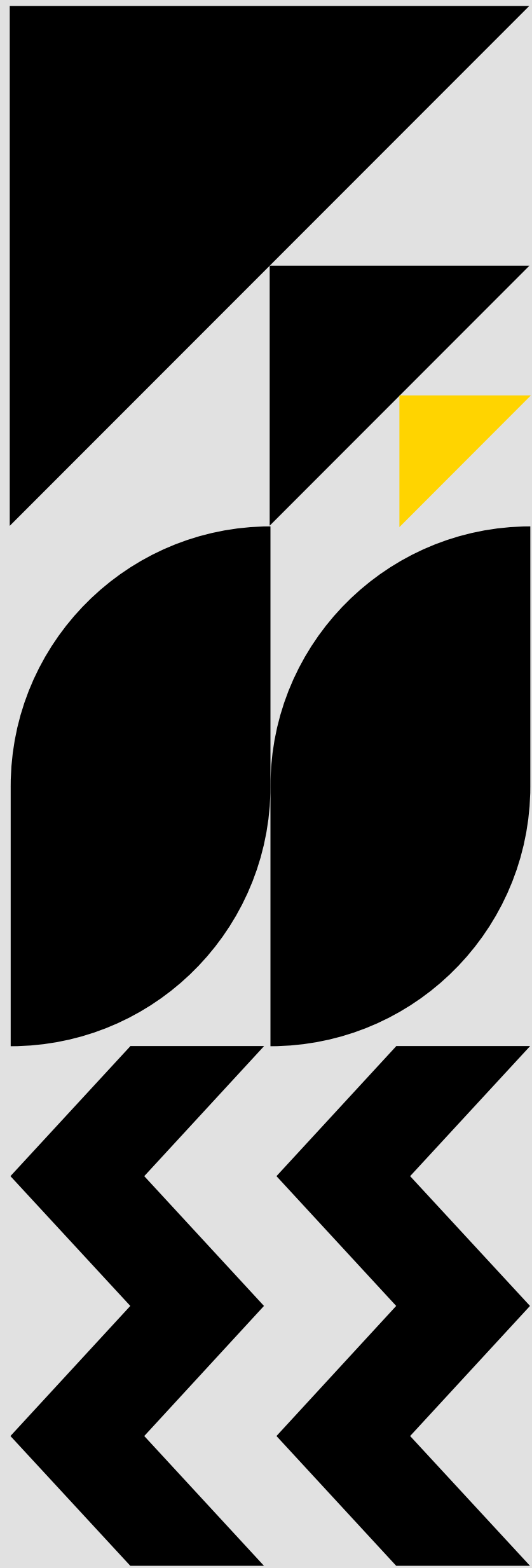


IMeDD : incubator for
Media Education
and Development

Founding Donor



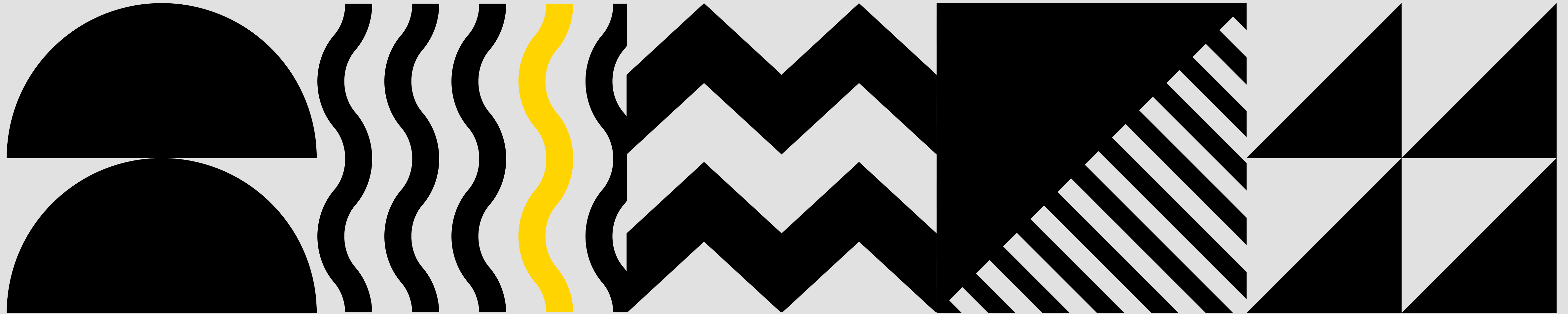
ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION



ABOUT

Supporting transparency, credibility and independence in journalism on the grounds of securing meritocracy and excellence in the field.

iMEdD is a non-profit organization founded in 2018 with the exclusive donation of Stavros Niarchos Foundation (SNF).



We see a growing lack of trust in news, politically polarized media, and high use of social media for news, where public debates occur, and misinformation is further nurtured.

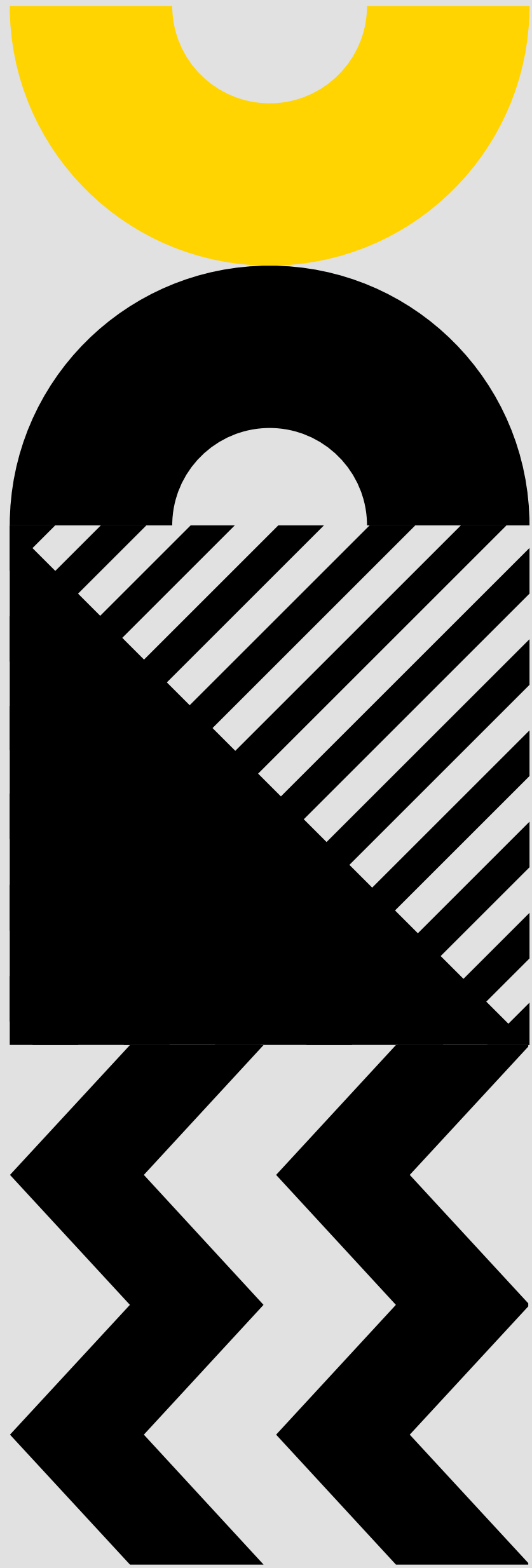
We often witness cases where lack of freedom of speech and censorship are tying the hands of journalists around the world.

Part of the public dismisses the news' credibility or consumes them casually and sometimes randomly without taking into consideration who shares information and how.

Journalists must regain the public's trust and have the support they need to ensure open and effective sharing of information and facts, which is the basis of a strong society.

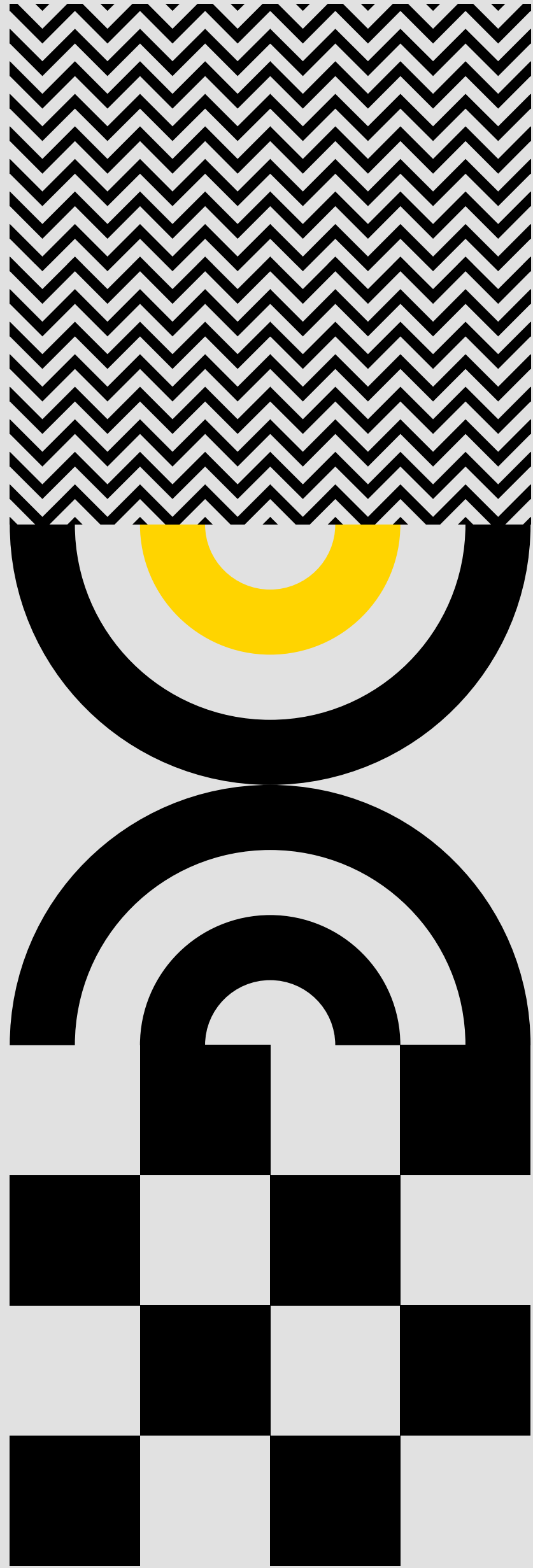
Because Journalism is a vehicle for Democracy and can empower people to better understand and claim their rights.

Anna-Kynthia Bousdougou,
iMEdD Managing Director, SNF Dialogues Executive Director, Journalist



OUR GOAL

We want to build the hub of new age journalism and a strong community of independent media professionals within a welcoming space that embraces synergies and the development of ideas and new endeavors leveraging the most up to date technology.

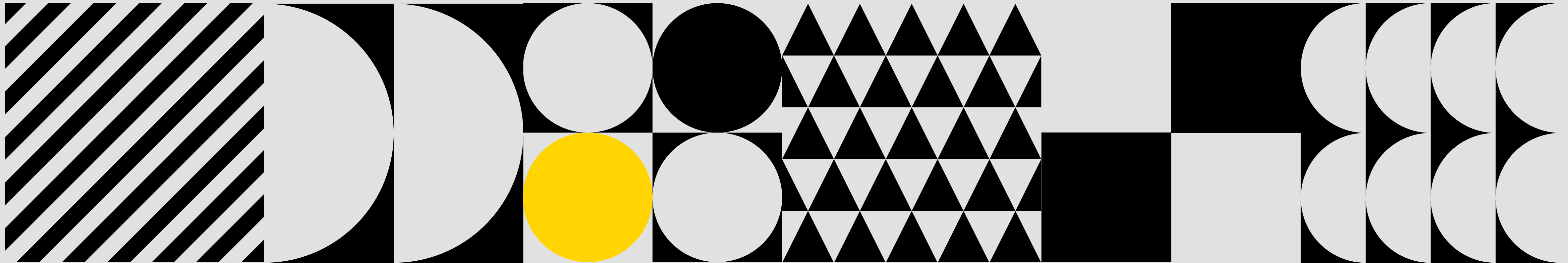


HISTORY

2018: iMEdD, a non-profit journalism organization founded in 2018 thanks to a donation by the Stavros Niarchos Foundation (SNF), starts its launch preparations. An idea that grew in the minds of [Anna-Kynthia Bousdoukou](#) & [Stratis Trilikis](#) is beginning to take shape.

The trigger?

The worldwide crisis in journalism manifested in a lack of trust in traditional media and the latter's subsequent "replacement" by social media.

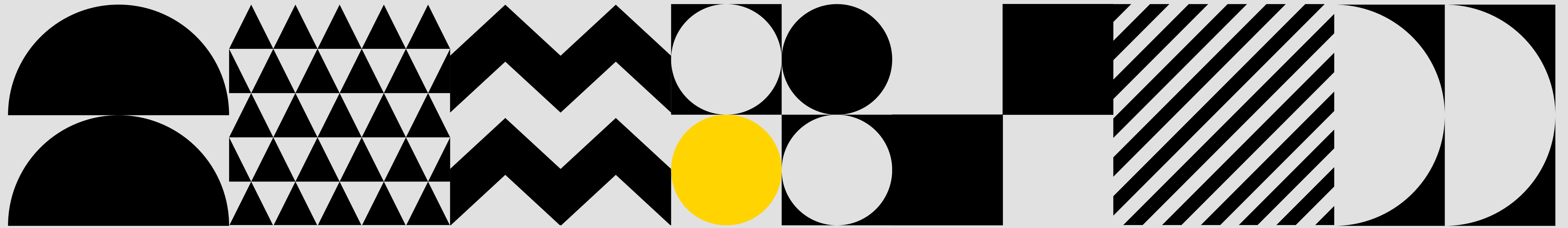


2019: We officially launched operations in February with a 24hour event, where we had the chance to introduce ourselves, our vision, and our plan.

The [incubator](#) with its 7 completed projects, along with the [ideas Zone](#) that offered 2 series of workshops – including [Columbia Journalism School’s Newsroom Essentials program](#) – and 2 stand-alone ones, and the [Bridge](#) collaborations with the Global Girl Media and the Migratory Birds newspaper set the pace for the first year.

2020: Our second year saw two more pillars being added, [Inside the Box](#) and [Out of the Box](#).

The team adapted our plan to an online setting right after having hosted our [2nd annual Journalism Forum](#) in our facilities. 10 projects were completed for the [incubator](#), 20 workshops were organized by the [ideas Zone](#), whereas the [Lab](#) created a [pandemic tracking application](#) before launching a [website](#) featuring interactive journalistic investigation, data analysis, and original content. This was the same year the project [“Parontes” \(Being Present\)](#) was created, which documents the pandemic through different formats and features various creators and projects, including our inaugural documentary production.



STRUCTURE

IMEdID: incubator

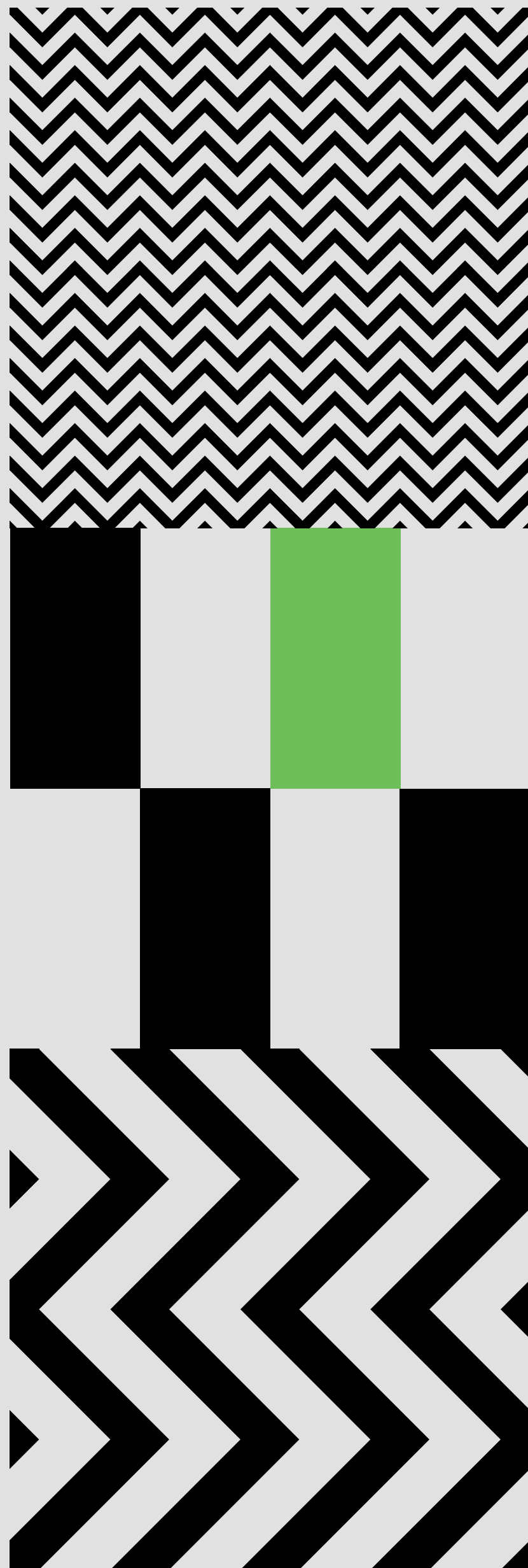
IMEdID: ideas
zone

IMEdID: Lab

IMEdID: Bridge

IMEdID: INSIDE
the Box

IMEdID: OUT OF
the Box

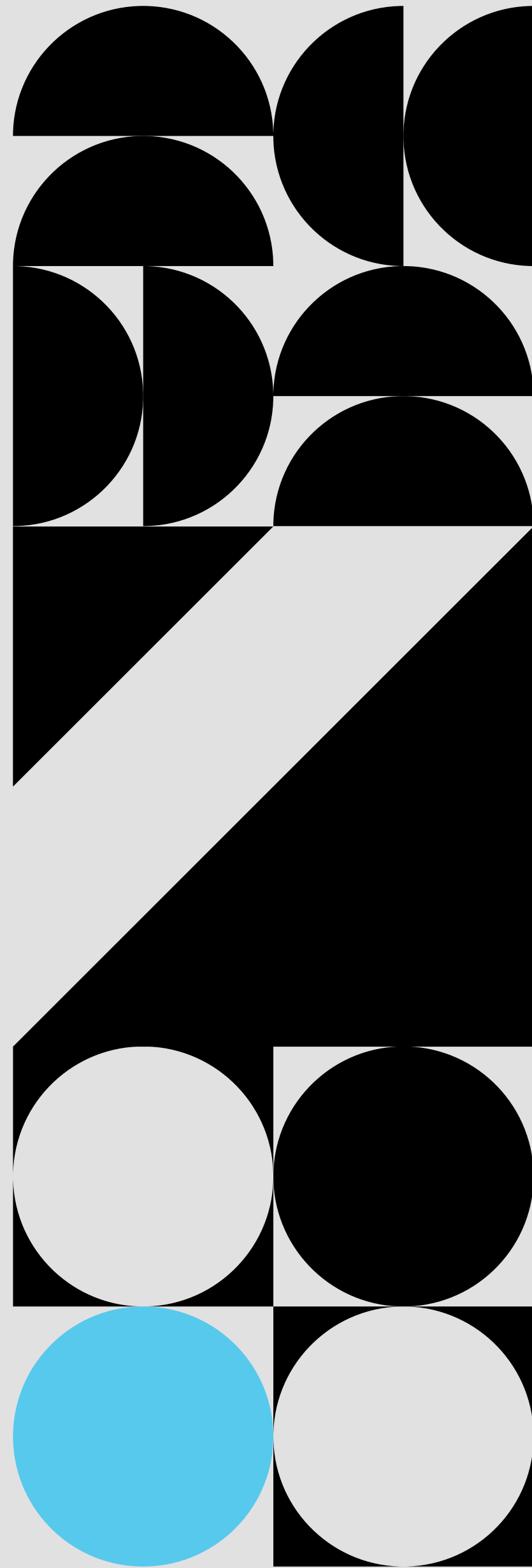


MedD: **ideas**
zone



ideas Zone aims at sharing and exchanging information, experience, know-how and best practices with the participants. it includes various thematic cycles annually and numerous workshops and events, covering relevant aspects of journalism from a theoretical and practical point of view.

To date, ideas zone has completed 22 workshops (series or stand-alone ones) with >2K participants, receiving best practices, methods and tools from academics and professionals from Greece and around the world – all experts in their fields. [>>](#)

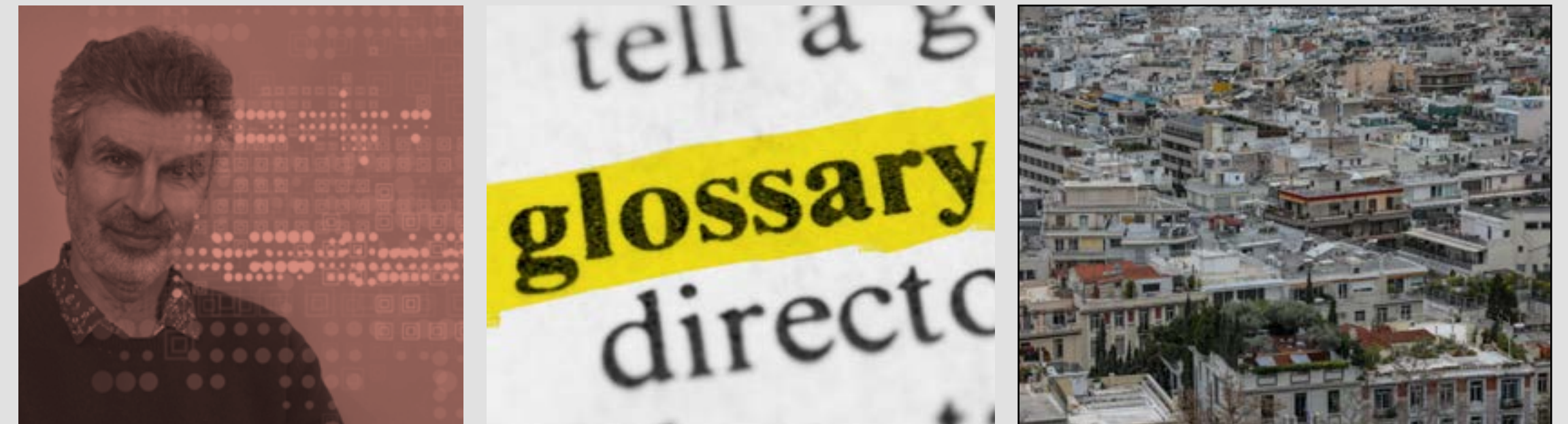
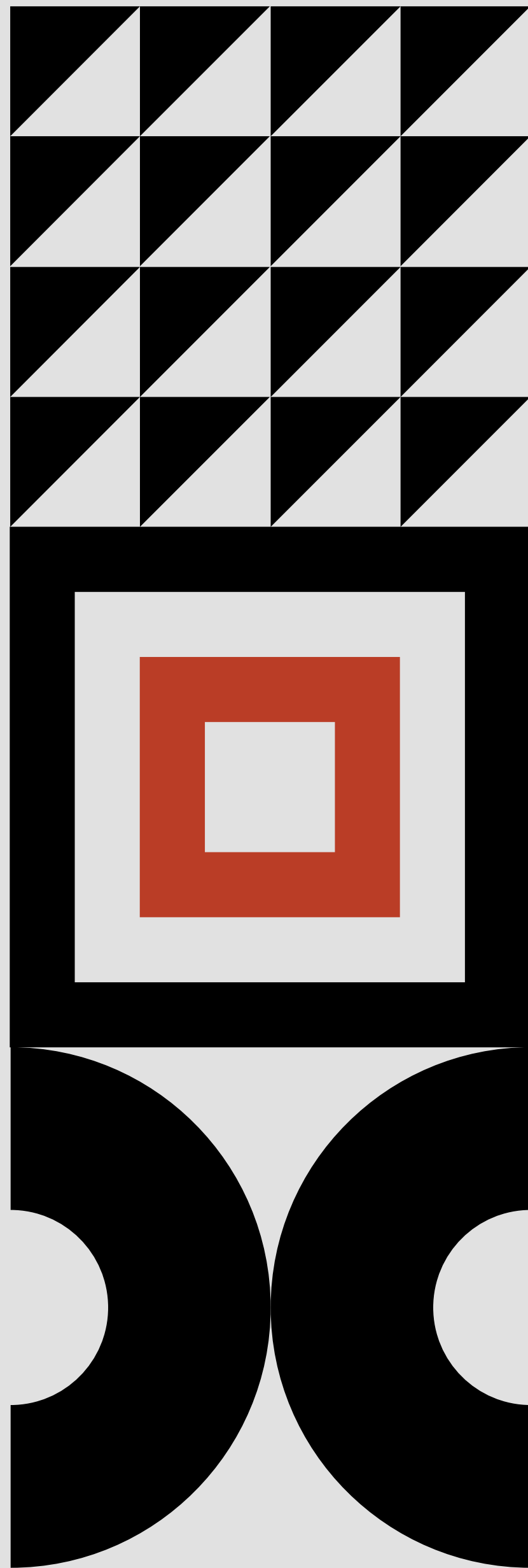


MED:D: incubator



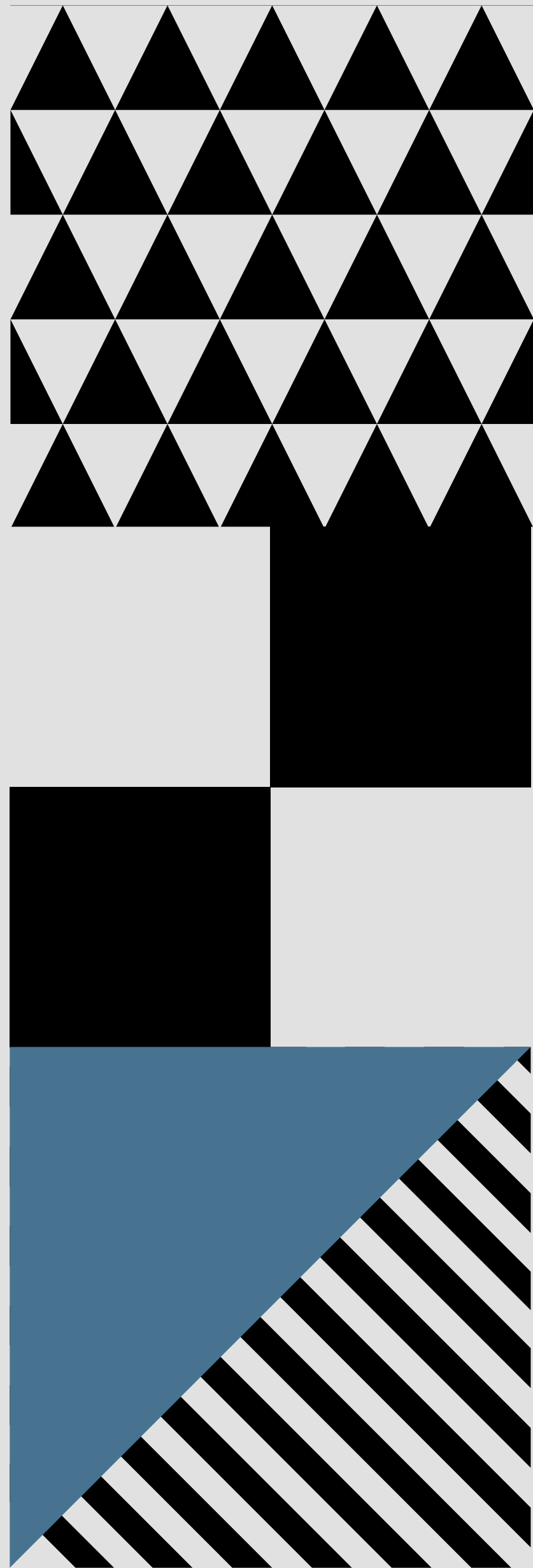
The incubator hosts profit and non-profit organizations as well as individuals and teams who wish to create an organization or implement a specific innovative project in the field of journalism. It aims at embracing the ideas of participants and offering them all the necessary tools, know-how and support to bring their ideas to life. Our ultimate goal is for all teams to interact, building a very creative and innovative group of independent journalists and media professionals.

To date, the incubator has supported 17 media projects from 33 creators, while currently 10 more are in the making. [»»](#)



Lab is our content production division. Focusing on data journalism and adopting a high modern paradigm in journalism, Lab produces and presents original content, with data at its core: in lab.imedd.org, you can find investigations, analyses, and interactive visualization of data, relevant methodologies and datasets, new ideas, and people who change the media industry, as well as content that derives from the organizations' initiatives.

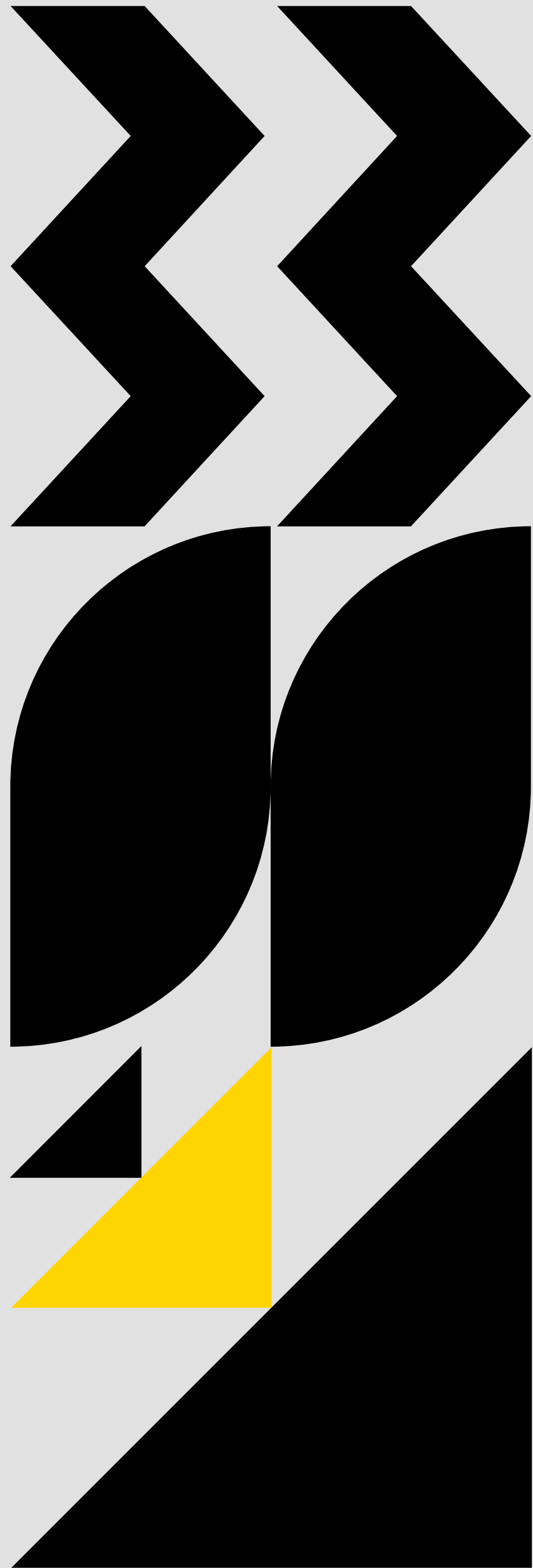
To date, the Lab has published >20 articles and investigations, while it maintains the [“COVID-19: The spread of the disease in Greece and worldwide”](#) web application that was created with the purpose to facilitate the work of the journalistic community and to inform anyone interested in the spread of the pandemic in Greece and around the world.



The Bridge program develops synergies with initiatives from Greece and abroad focusing on social issues through journalism. In these cases, journalism serves as a tool for freedom of expression and a vehicle of democracy for population groups that do not have direct access to sources of information.

To date, Bridge has supported 3 projects:

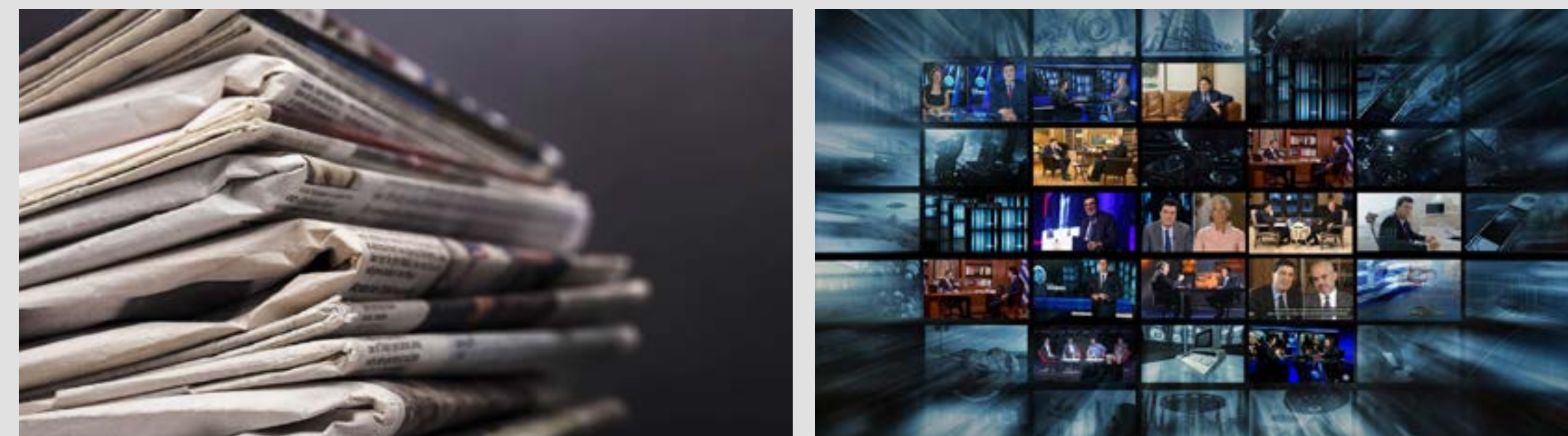
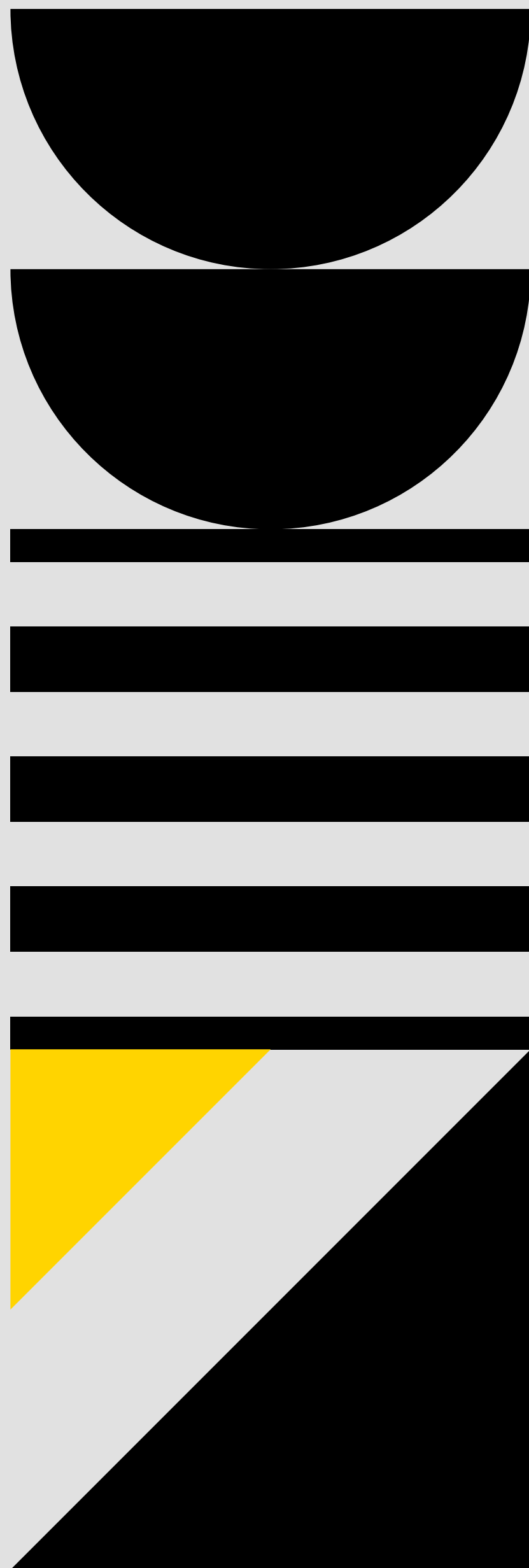
- **GLOBALGIRL MEDIA (GGM)**
- **Migratory Birds**
- **Shedia magazine – The English edition including a responsible tourism guide**



The mission of Inside the Box is to diffuse ideas, transfer know-how and good practices, as well as strategically guide and implement projects in relation to the actions of the Stavros Niarchos Foundation (SNF).

To date, ItB has collaborated with the SNF in 3 projects:

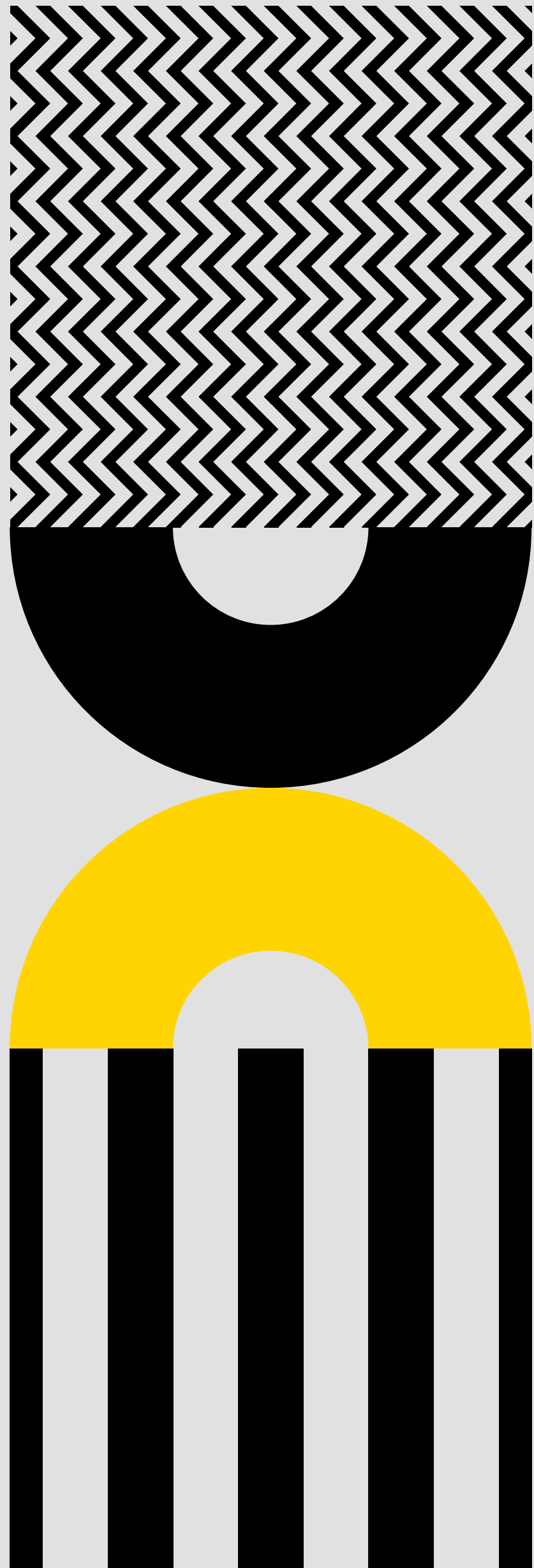
- **Journalistic support of the [SNF DIALOGUES](#)**
- **Development of the web application [SNF Grants map](#)**
- **Speakers video interviews for the [SNF Nostos Conference](#)**



The “Out of the Box” Pillar aims at the dynamic creation and promotion of experimental and innovative journalistic tools, works and projects. Its purpose is the organization and support of unique, experimental and/or innovative productions of dynamic content – above and beyond the conventional use of different “shapes” and “sizes” – through the utilization of iMEDD’s resources.

Currently, 2 projects are under production:

- **Digitization of the personal Journalistic archive of Alexis Papachelas**
- **Digitization of the archive on “Media History” of Vassilis Koufopoulos**

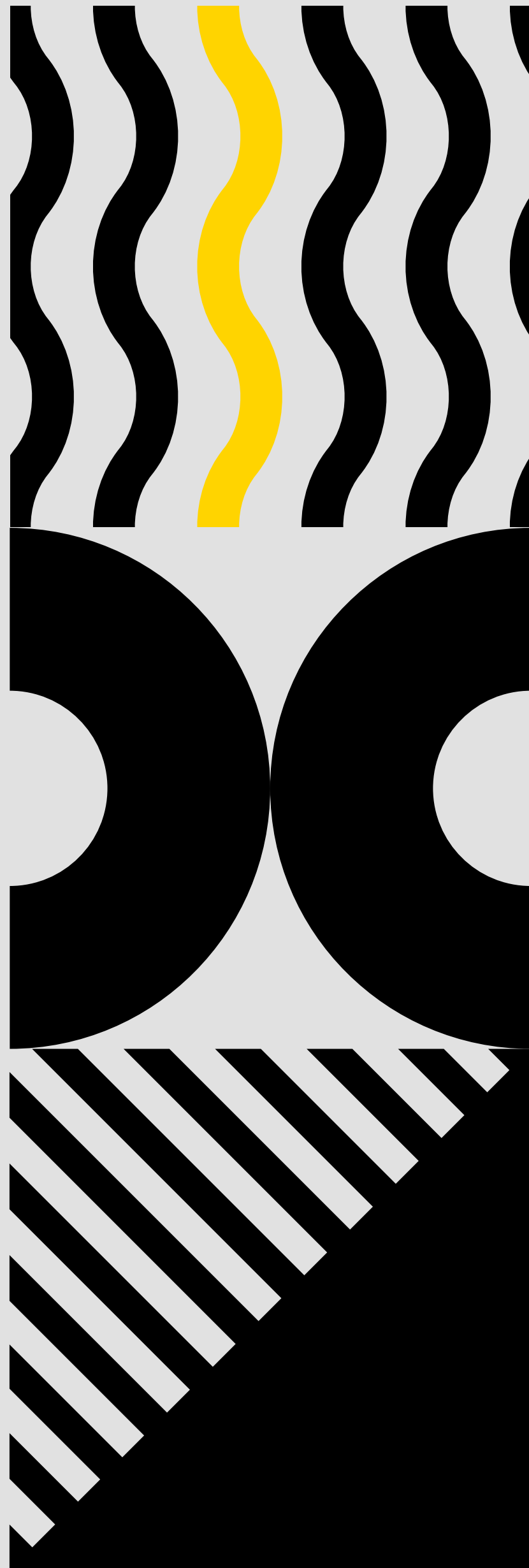


SPECIAL PROJECTS



[“Parontes”](#) is an initiative, which consists of different projects with a common element and goal of the immediate recording of Covid-19 disease and its effects on social, health and economic level, but also in every aspect of our lives. The project that initiated during the first lockdown, is evolving in parallel with the spread of the pandemic.

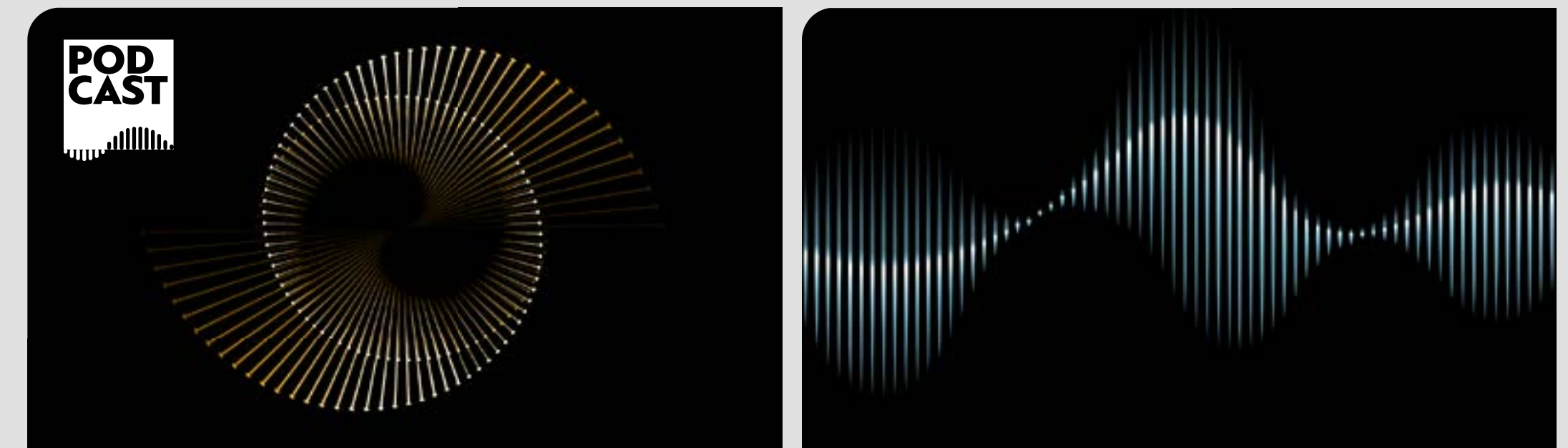
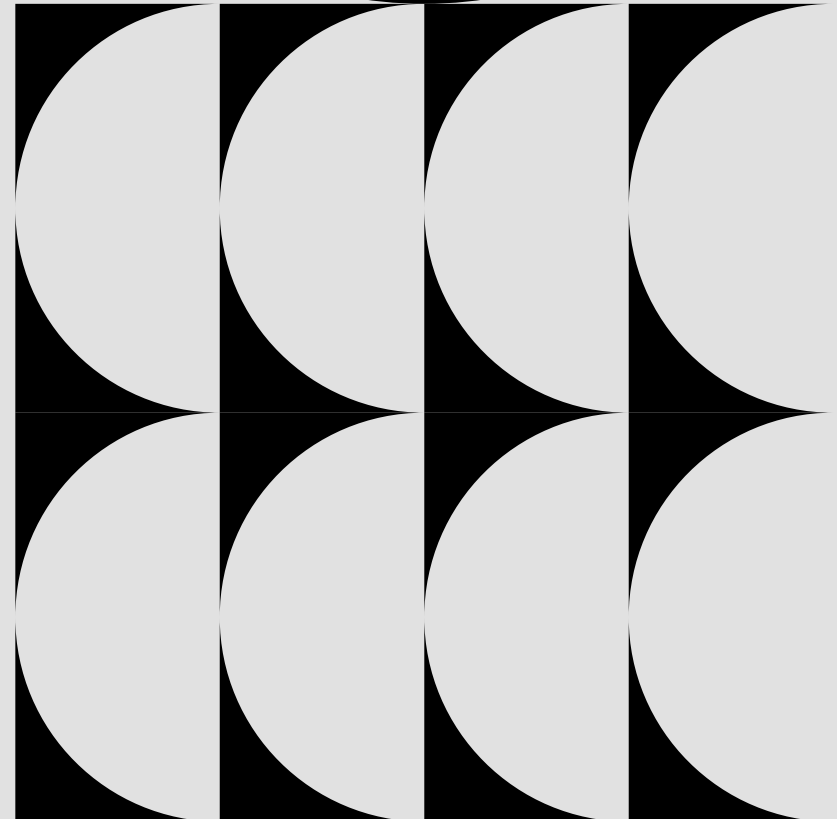
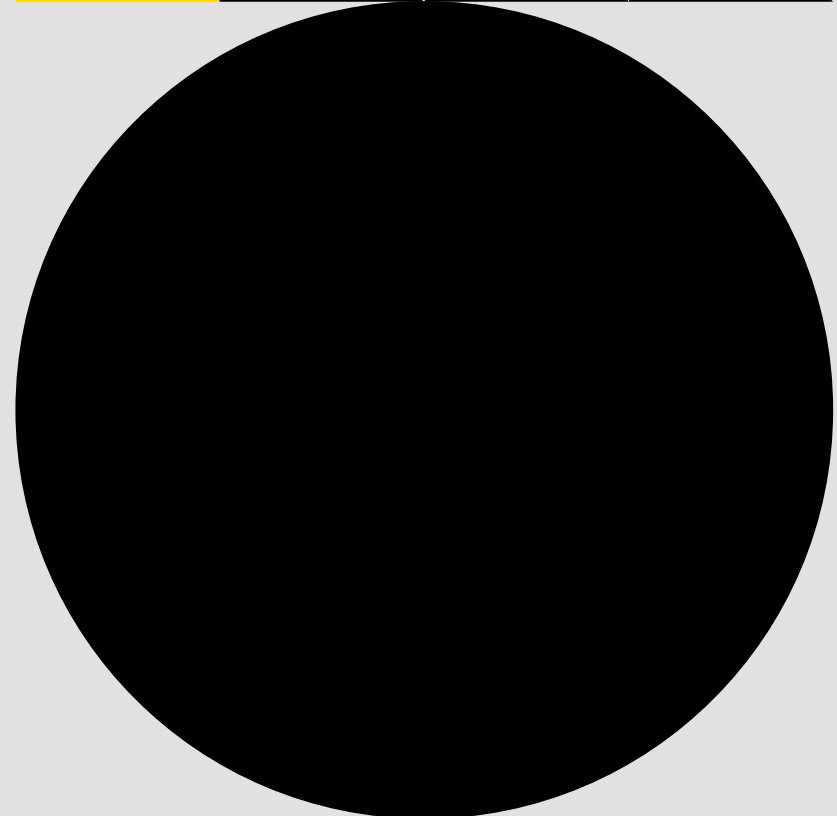
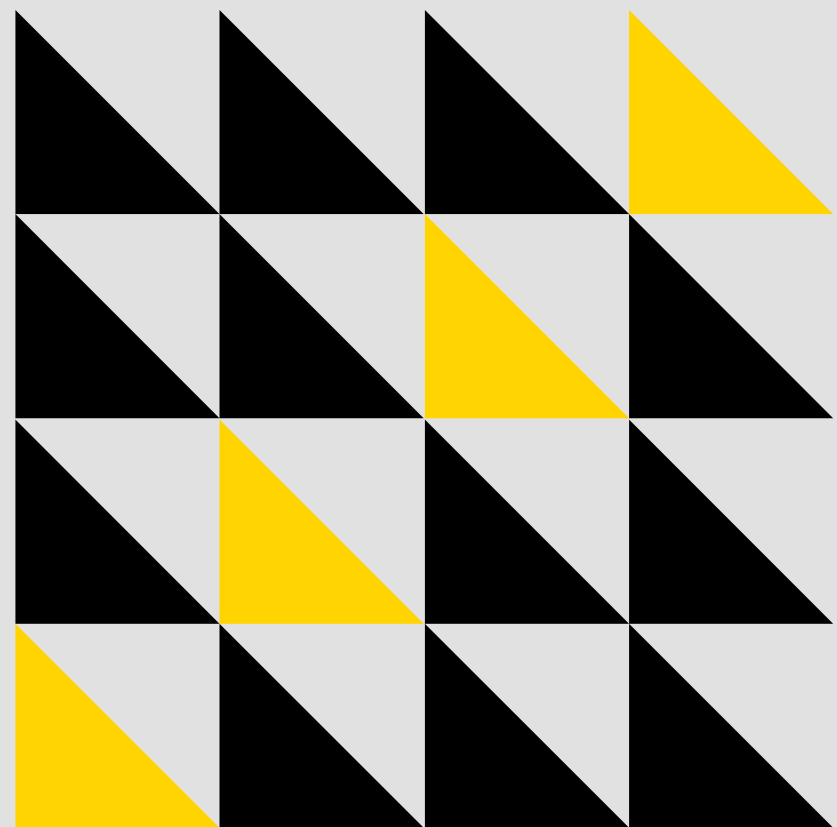
Among these projects, our inaugural documentary production was completed, the fim [“Parontes”](#) for which iMEdD trusted the awarded cinematographer Yorgos Avgeropoulos and SmallPlanet productions. [>>](#)



The [iMEDD Lab's web application](#) monitors the evolution of the pandemic in Greece and across the globe.

It was first launched on 16 March 2020, as an immediate answer to the rapidly increasing Covid-19 cases and, since then, it is constantly updated with the most recently known information presenting relevant data, analysis & graphs.

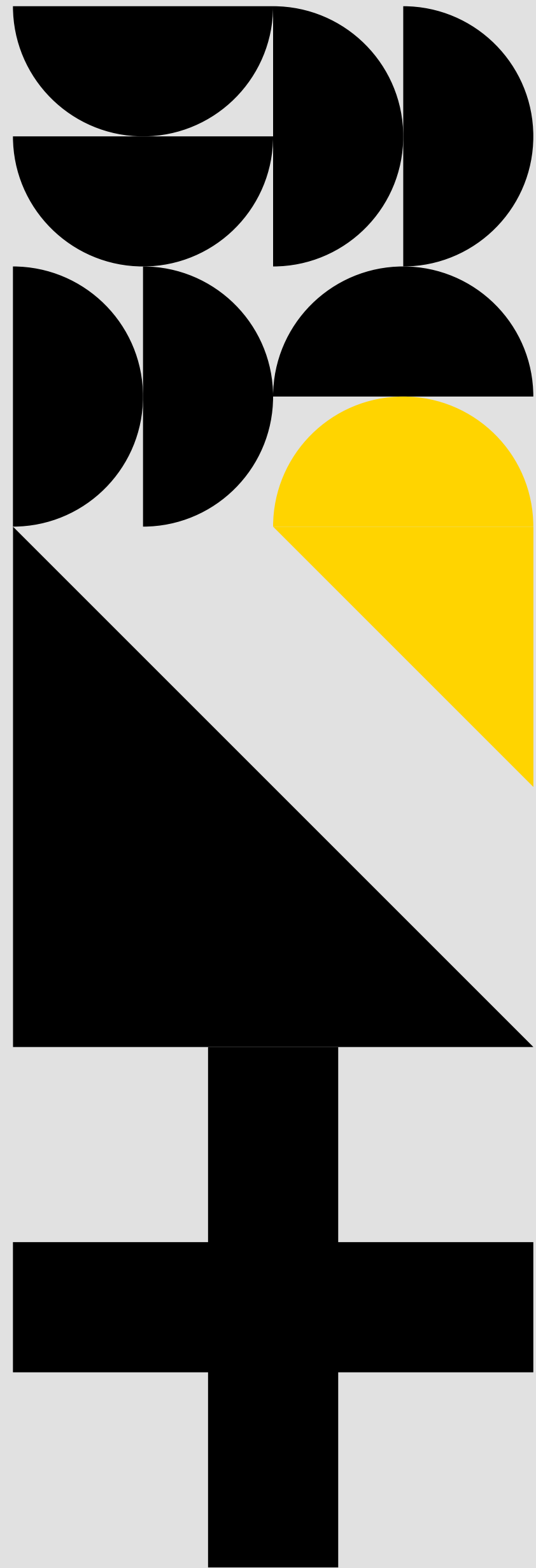
Its purpose is to facilitate the work of the journalistic community and to inform anyone interested in the spread of the pandemic in Greece and around the world, therefore all info *is available under a Creative Commons license and is open to everyone.*



In 2021 we decided to launch our podcast section and our first episodes are already in the recording booth.

Our goal is to provide unique, useful and easy to-listen-to audio content inspired from our events, collaborations and original content creation.

SNF Dialogues, data stories from the iMEdD Lab and the audio version of the investigation on the Cannabis economy, will be the first to be made available to the public.

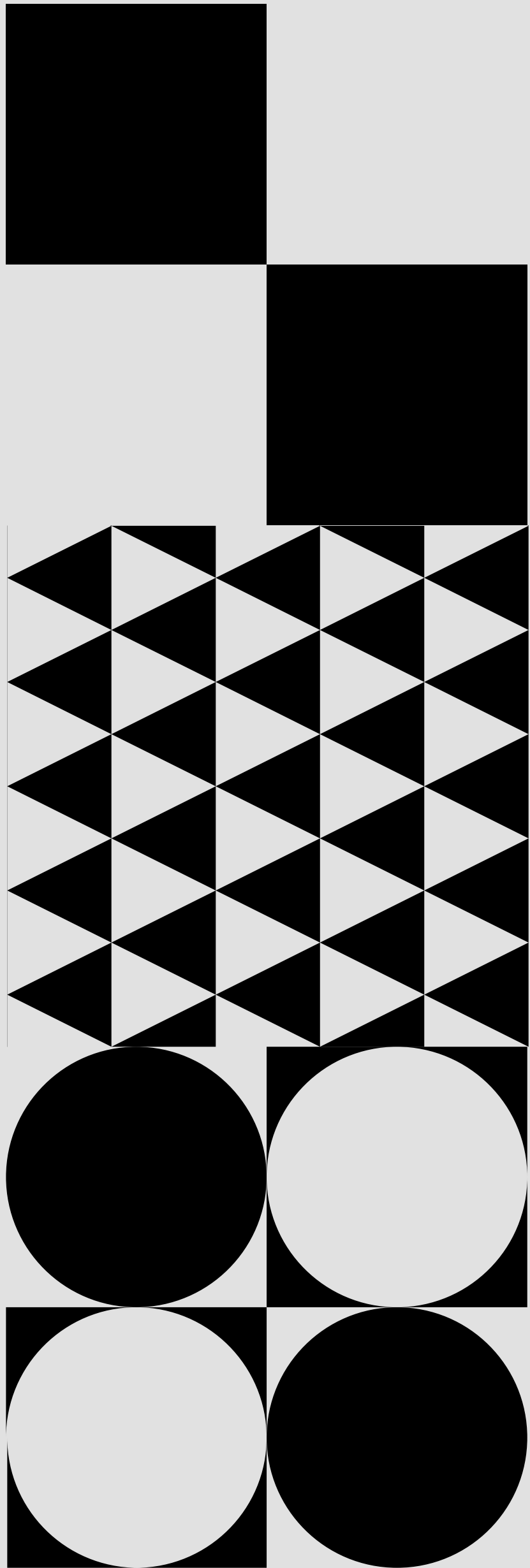


OUR SPACES

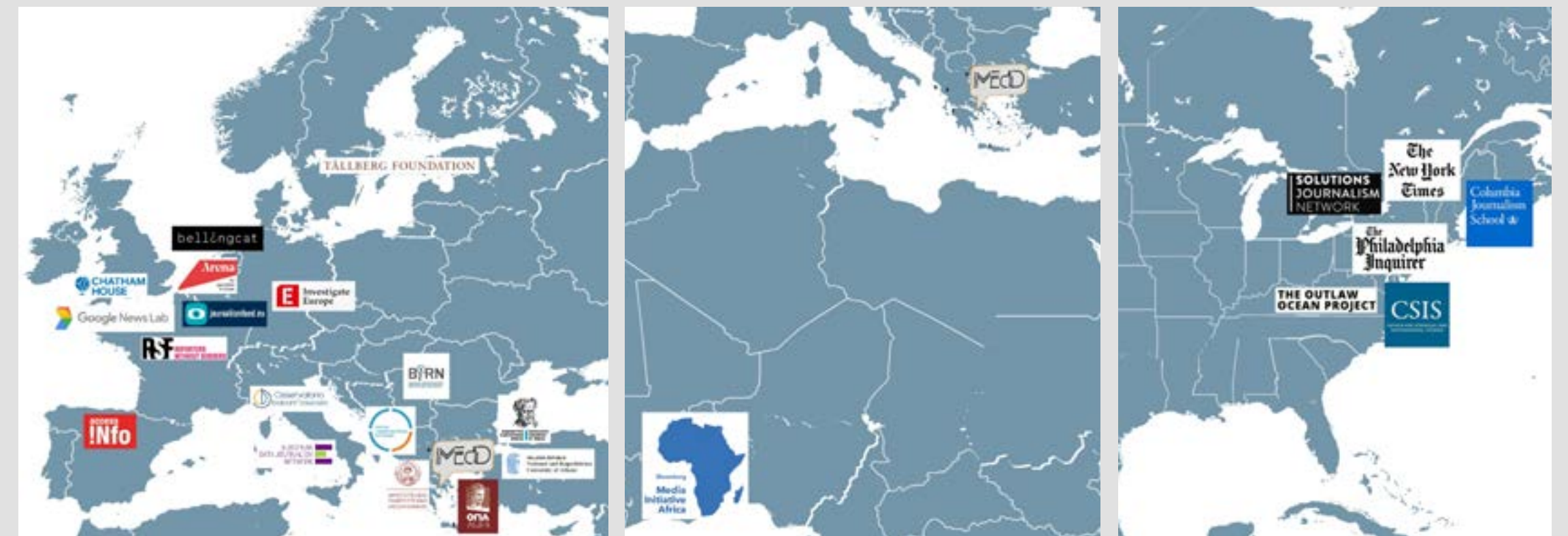


Our 500 square-meter state of the art facility in the city center is a fully equipped open office space with an interactive and innovative room for our workshops and events, three highly equipped meeting rooms, a cozy lounge area, an editing suite and a sound recording booth with the most cutting edge equipment.

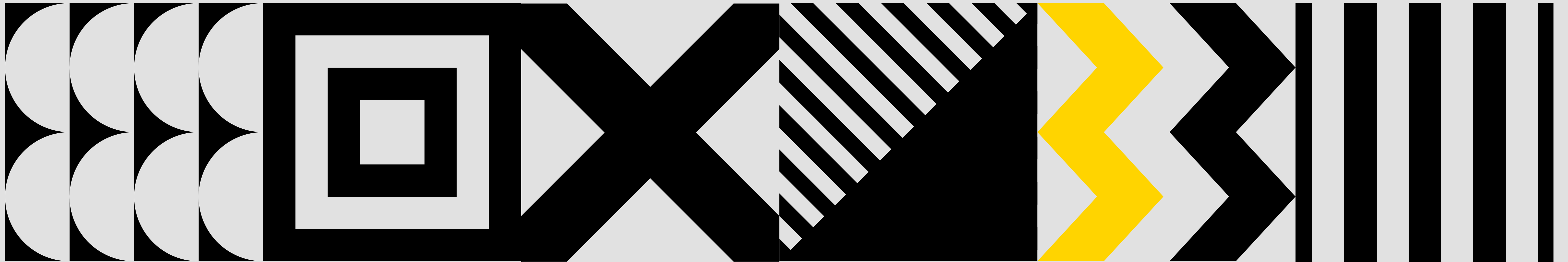
This is the physical hub of our organization, where we work together, brainstorm, experiment and meet likeminded people from all over the world.



OUR NETWORK



We follow international standards and work closely with the local and global academic community as well as other similar international organizations and high-profile professionals worldwide.



Anna-Kynthia Bousdoukou

iMEdD Managing Director, SNF DIALOGUES
Executive Director, Journalist

Stratis Trilikis

Programs Director, Journalist

Nota Vafea

Operations Manager

Dimitris Bounias

Project Manager Ideas Zone & Incubator, Journalist

Nikolas Aronis

Project Manager Ideas Zone & Incubator, Journalist

Thanasis Troboukis

Project Manager Lab, Journalist

OUR TEAM

Kelly Kiki

Project Manager Lab, Journalist

Anastasia Moumtzaki

Content & production manager SNF DIALOGUES

Vasso Batsomitrou

Marketing and Communications Manager

Maria Kokkali

Project Manager Inside the Box & SNF DIALOGUES
Operations & Communications Officer

Panagiotis Menegos

Content & production manager Podcasts

Roula Savvidou

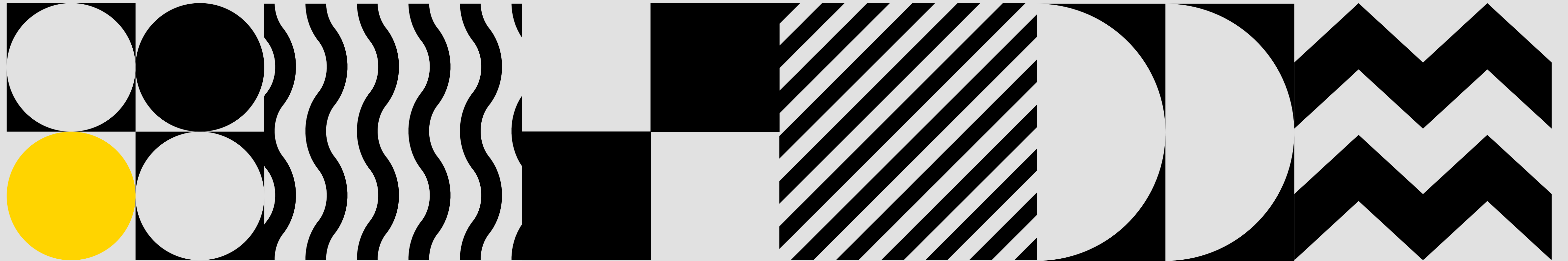
Finance Manager

Christos Nomikos

IT Manager

Evgenios Kalofolias

Graphic Designer



LETS CONNECT



iMEDD.org



[imeddgreece](https://www.facebook.com/imeddgreece)



[imeddgreece](https://www.instagram.com/imeddgreece)



[imeddgreece](https://www.linkedin.com/company/imeddgreece)



[iMEDD_org](https://twitter.com/iMEDD_org)



THANK YOU